
Nicolas ZAUNER

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MBA candidate at IESE with a background in strategic analysis at a Big4 firm. Experienced in structuring complex problems, leading cross-functional workstreams, and translating data into executive-level insight. Seeking hands-on exposure to business operations and strategy execution in a high-growth environment.

EDUCATION

2025 - 2027	IESE BUSINESS SCHOOL Master of Business Administration (MBA Program) – Focus on strategy, operations and data-driven insights	BARCELONA, SPAIN
2019 - 2021	RWTH AACHEN UNIVERSITY M.Sc. Business Administration & Engineering: Mech. Eng.; Outstanding academic performance certificate	AACHEN, GERMANY
2014 - 2019	RWTH AACHEN UNIVERSITY B.Sc. Business Administration & Engineering: Mech. Eng.	AACHEN, GERMANY

EXPERIENCE

Feb 22 - Aug 25	DELOITTE GERMANY Global, industry-leading professional services firm; €2.58B revenue FY24 and 13,700 employees in Germany <i>Senior Professional - Industry Research Automotive</i> - Co-developed a global vehicle sales forecast model covering 75% of world markets, leading a four-person international team and delivering quantitative insights that directly informed client product and portfolio strategy - Devised and executed 12 international strategic analyses across three key accounts, synthesizing data from 30,000+ respondents into actionable recommendations presented directly to senior client stakeholders - Authored 15+ strategic automotive publications with a total reach of ~200 million views across leading national media outlets, enhancing the firm's visibility as a thought leader among clients and industry stakeholders - Mentored junior analysts and interns, and led training sessions on research methodologies and industry trends for a community of 500+ colleagues, boosting team productivity and ensuring consistent quality across deliverables	DÜSSELDORF, GERMANY
Jan 20 - Jun 21	RWTH INSTITUTE FOR TECHNOLOGY AND INNOVATION MANAGEMENT Top-tier European innovation and strategy research institution with 55+ award-winning, published researchers <i>Working Student</i> - Managed four parallel online courses engaging with over 10,000 students annually, redesigned course materials and streamlined communication channels with built-in feedback loops to reinforce content relevance and engagement - Collaborated on two research projects on frugal innovation in emerging markets, conducted literature reviews and data analysis to identify cost-effective innovation strategies, expanding the institute's research portfolio	AACHEN, GERMANY
Oct 18 - Apr 19	PORSCHE AG Luxury sports car manufacturer with motorsports tradition; €40B in revenue FY24 and 42,615 employees <i>Intern</i> - Compiled market research pieces on performance and vehicle benchmarks for 3 vehicle platforms, contributing to data-driven development and operational efficiency while supporting day-to-day business operations - Facilitated weekly concept team meetings across all R&D functional units, working closely with engineering leads to improve cross-team communication via structured exchanges, accelerating project milestone alignment	STUTTGART, GERMANY

LANGUAGES

Spanish (Native)	German (Proficient/C2) Italian (Intermediate/B1)	English (Proficient/C2)
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GENERAL INFORMATION

- Multicultural background: Born in Colombia, raised in Guatemala, and residing in Europe for over 11 years. Extensive international experience and intercultural competencies
- Member of Formula Student team at RWTH: Developed and executed a go-to-market business model for an international Formula Student team, coordinating across engineering and commercial functions to achieve two podium finishes, 2016-2018
- Member of the Innovation Honors Class at RWTH: Holder of an outstanding academic performance certificate for exceptional engagement in Strategic Technology Management and Innovation Management courses, 2021
- Recurring volunteering: Involved as mentor for teenagers in a charity foundation in Guatemala engaged in daycare and tutoring activities to support underprivileged minors, contributing to education benefiting over 120 families, 2021-2025
- An avid fan of motorsports and other outdoor activities. Certified as a Scuba Diver by SSI. Wakeboard and Snowboard regularly